

**Up & At 'Em, Inc.**  
**presents**  
**Johnson City Turkey Trot**  
Johnson City, Tennessee  
**'The Place to be Thanksgiving Day'**

***Sponsorship Agreement Form***

**Diamond \$5,000**

- Company Logo (prominent displayed on back) of race t-shirts
- Company logo located at the start & finish lines
- Presence at start line with local dignitaries
- Recognized at pre-event activities
- Promotional items inside the race packets
- Event Space
- Recognized in digital newsletter and social media
- Business highlighted in race advertising (Print & Billboard)
- Business category exclusivity
- Six entries into the race

**Gold \$3,000**

- Company name on race t-shirts and posters
- Highlighted on an asphalt decal and banners at prime location
- Event space
- Banner located at the post-race activities
- Announcements at post-race activities
- Promotional items inside the race packets
- Recognized in print ads, digital newsletter and social media
- Four entries into the race

**Silver \$1,500**

- Company name on race t-shirts and posters
- Banner located at the post-race activities
- Recognized on social media
- Promotional items inside the race packets and event space
- Two entry into the race

**Bronze \$750**

- Banner located at the post-race activities
- Promotional items inside the race packets and event space

Sponsorship Level: \_\_\_\_\_ Sponsorship Amount \$ \_\_\_\_\_

In-Kind Gift: \_\_\_\_\_ Donation Value: \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Mail Invoice \_\_\_\_\_ Credit Card # \_\_\_\_\_ CSV# \_\_\_\_\_

*\*Make checks payable to: Up & At 'Em Inc. Circle One: Visa, Disc, MC, AMEX Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_*

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Are you a 501 (c) 3 \_\_\_\_\_ EIN # (if applicable) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Mail Checks to: Up & At 'Em Attn: The Goose Chase 3101 Browns Mill Road, Ste. 6-182 Johnson City, TN 37604

Submit logo to: [info@thegoosechase.org](mailto:info@thegoosechase.org) \*\* By November 1st

Visit us online at: [www.JCTurkeyTrot.com](http://www.JCTurkeyTrot.com)

*Please make a copy for your records. Up & At 'Em, Inc. is a non-profit organization.*